

SVKM's NMIMS SOC Chandigarh
B.Com. with Minor in Business Analytics

Programme Structure

Semester - I					Semester - II				Courses in yellow are
S.No.	Course Name	Credits	Nature of Course		S.No.	Course Name	Credits	Nature of Course	
1.1	Financial Accounting I	4	A		2.1	Financial Accounting II	2	A	<u>Summary:</u>
1.2	Business Mathematics	2	A		2.2	Cost and Management Accounting	4	A	
1.3	Statistical Techniques for Data Analytics I	2	B		2.3	Microeconomics	3	A	Total Courses: 65
1.4	Principles of Marketing	4	OE		2.4	Statistical Techniques for Data Analytics II	2	B	Total Credits: 172
1.5	Principles of Management	2	VSC		2.5	R and Python Programming	2	B	Major Credits: 87
1.6	Gen AI and Professional Development	2	AEC		2.6	Business Research	3	VSC	Minor Credits: 21 (Yr 1)
1.7	Spreadsheets for Data Analysis	2	SEC		2.7	Indian Management Thoughts	2	VEC	Duration: 4 Years
1.8	Indian Knowledge System	2	IKS		2.8	Environment Management	2	VEC	
1.9	Business News Analysis	2	CC		2.9	Yoga	2	CC	
Total		22			Total		22		
Semester - III					Semester - IV				

S.No.	Course Name	Credits	Nature of Course		S.No.	Course Name	Credits	
3.1	Corporate Accounting	4	A		4.1	Financial Statement Analysis	4	A
3.2	Corporate Finance I	3	A		4.2	Corporate Finance II	3	A
3.3	Macroeconomics	3	A		4.3	Transport and Warehousing	2	A
3.4	Statistical Techniques for Data Analytics III	2	B		4.4	Machine Learning for Analytics	2	B
3.5	Operations Research	3	VSC		4.5	Web Analytics	2	B
3.6	Organizational Behaviour	2	SEC		4.6	Brand Management	2	OE
3.7	Business Story Telling	2	CC		4.7	Business Law	3	OE
3.8	Soft Skills	1	SEC		4.8	Human Resource Management	2	AEC
3.9	Community Engagement Internship	2	CEP		4.9	Ethics for Business and Accounting	2	VEC
Total		22			Total		22	

Semester - V					Semester - VI			
S.No.	Course Name	Credits			S.No.	Course Name	Credits	
5.1	Operations and Supply Chain Management	4	A		6.1	Financial Reporting Standards and Audit	3	A
5.2	Banking, Payment Systems and Trade Credit	3	A		6.2	Financial Markets and Institutions	2	A
5.3	Business Intelligence	2	B		6.3	Investment Analysis and Portfolio Management	4	A
5.4	Visual Analytics	3	B		6.4	Business Strategy	3	A
5.5	Direct Taxation	3	SEC		6.5	Indirect Taxes	2	SEC
5.6	Advertising and Media	2	OE		6.6	Insurance for Risk Management	2	A
5.7	Company Law	3	OE		6.7	Valuation and Financial Modelling	4	B
5.8	Corporate Internship	2	OJT		6.8	Capstone Project	2	A

	Total	22				Total	22	

Semester - VII					Semester - VIII			
S.No.	Course Name	Credits			S.No.	Course Name	Credits	
7.1	International Finance	3	A		8.1	Mergers and Acquisitions	4	A
7.2	International Trade	3	A		8.2	Export Import Management	4	A
7.3	Marketing Strategy	2	A		8.3	International Accounting	4	A
7.4	MSME Ecosystem in India	2	A		8.4	Business Research Dissertation	4	A
7.5	Corporate Governance	2	A		8.5	Cloud Computing	4	B
7.6	Global Fintech Landscape	2	A					
7.7	Advanced Research Methodology for Business	4	B					
7.8	Business Internship	2	OJT					
	Total	20				Total	20	

Business Analytics minor (Year 1 to Year 3)